

## BARRETT & MACKAY PHOTOGRAPHY

### ACHIEVEMENTS AND AWARDS:

Over the course of our careers our work has earned recognition from several sources.

- 1980 Prince Edward Island Heritage Award for publishing for our published book:  
*Prince Edward Island*
- 1980 Award of Merit from the American Association for State and Local History for our published book:  
*Kings Landing*
- 1985 Prince Edward Island Heritage Award our published books:  
*Atlantic Wildflowers* and *Memories of the Old Home Place*
- 1985 Alberta Wildlife Publishing Award for: *Atlantic Wildflowers*
- 1990 Society of Graphic Designers of Canada:  
*Gold Award for professional photography* and  
*Silver Award for professional photography*
- 1993 Recognition of an outstanding achievement in print advertising - 36th annual New York Festival:  
Two Finalist Awards –  
*1993 Ads for The Mexican Tourism Ad Campaign, "Man" and "Pyramid".*
- 1997 Hospitality Sales & Marketing Association International Advertising Awards, New York, USA Gold  
award in the State and Province Tourist Bureau category for Complete Campaign:  
*Tourism - Newfoundland & Labrador Photography for campaign by Barrett & MacKay*
- 2010 ICE Awards- Target Marketing for Newfoundland and Labrador Tourism Print Ad Campaign,  
Wayne Barrett as Principal Still Photographer  
Craft - Photography: *Viking Boy*  
Other awards earned by the Ad Campaign: Best of Show: *Find Yourself*, Silver: Print Single:  
*Viking Boy*, Gold: Print Campaign: *Airplane Window*, Gold: Integrated Campaign: *Find Yourself*,  
Silver: Print Campaign: *Find Yourself*, Silver – Media Plan: *Core Tourism Plan*
- 2011 ICE Awards- Target Marketing for Newfoundland and Labrador Tourism Print Ad Campaign,  
Craft Award Photography: *Find Yourself*, Additional awards that featured Wayne's photography: Print,  
Newspaper/Magazine–Single Silver Award: *Torngat Mountains*, Print, Newspaper/Magazine–Single  
3 Merit Awards, Print, Newspaper/Magazine–Campaign Silver Awards
- 2012 ICE Awards- Target Marketing for Newfoundland and Labrador Tourism Print Ad Campaign,  
Photography by Wayne Barrett for Best of Show Award, Integrated: Gold Award, Newspaper / Magazine –  
Single: *Iceberg Ally*, Gold Award and Newspaper / Magazine – Campaign Gold Award: *Find Yourself*
- 2013 ICE Awards- Target Marketing for Newfoundland and Labrador Tourism Print Ad Campaign.  
Wayne Barrett as Principal Still Photographer Craft Award\* – Photography *2013 Peace and Quiet*  
Other awards earned by the Ad Campaign with Wayne Barrett as Principal Still Photographer  
Gold – Online Display Single/Campaign: *Sunrise Voken*, Gold – Integrated Campaign: *Find Yourself*  
Silver – Print Campaign: *Find Yourself Newspaper*, Gold – Print Single: *Peace and Quiet*  
Silver – Print Single: *Conversation*, Merit – Print Single: *Characters*
- 2014 – 2017 ICE Awards

BARRETT & MACKAY PUBLISHED BOOKS:

OXFORD UNIVERSITY PRESS

- 1977 *PRINCE EDWARD ISLAND*  
1979 *KINGS LANDING*  
1982 *SPIRIT OF PLACE* (English)\*  
*SPIRIT OF PLACE* (Japanese)\*  
*SPIRIT OF PLACE* was developed by into a full-scale photographic exhibition and was booked for the summer months at Confederation Centre of the Arts, Charlottetown. In 1983 the exhibit was shipped to Japan for two years. In 1990 it was purchased in Japan.  
1984 *ATLANTIC WILDFLOWERS*  
1984 *MEMORIES OF THE OLD HOME PLACE*  
1984 *THE COAST OF MASSACHUSETTS*  
1984 *THE COAST OF MAINE*

NIMBUS PUBLISHERS

- 1984 *THE GULF OF ST. LAWRENCE*  
1988 *PRINCE EDWARD ISLAND, Red Soil, Blue Sea, Green Fields*  
1990 *SMALL WOODEN BOATS OF THE ATLANTIC*  
1990 *PRINCE EDWARD ISLAND PICTORIAL Country Inns, Bed & Breakfasts*  
1991 *WINGS OVER WATER, Water Birds of the Atlantic*  
1991 *ACADIAN COOKBOOK* (French and English)  
1991 *PRINCE EDWARD ISLAND PICTORIAL COOKBOOK*  
1991 *WILDLIFE OF ATLANTIC CANADA AND NEW ENLAND*  
1993 *AGAINST DARKNESS AND STORM, Lighthouses of the Northeast*  
1995 *PRINCE EDWARD ISLAND, True Colours*  
1997 *PRINCE EDWARD ISLAND, Connections*  
1997 *MARITIME MOSAIC*  
1998 *NEWFOUNDLAND Explored*  
1998 *BUILDING THE BRIDGE TO PEI*  
2003 *PRINCE EDWARD ISLAND-CHRISTMAS*  
2004 *PRINCE EDWARD ISLAND PICTORIAL COOKBOOK*  
2004 *A WRITER'S GARDEN*  
2005 *CHARLOTTETOWN*  
2006 *TASTE*  
2007 *DESTINATION, PRINCE EDWARD ISLAND*  
2008 *IMAGES OF THE ISLAND*  
2010 *PRINCE EDWARD ISLAND*  
2011 *TASTE (2nd)*

KEY PORTER

- 1998 *ALANTIC CANADA NATURE GUIDE*

NATIONAL GEOGRAPHIC

- 2005 *GUIDE TO AMERICA'S OUTDOORS, Eastern Canada*  
(Major Contributor)

RANDOM HOUSE

- 2004 *THE TROUT POINT LODGE COOKBOOK*  
Photography, Wayne Barrett

GREYSTONE-FIREFLY BOOKS and the DAVID SUZUKI FOUNDATION

- 2011 *THE ATLANTIC COAST, A NATURAL HISTORY*  
Writer, Harry Thurston  
Photography, Wayne Barrett

LORRAINE MONK'S BOOK: *Canada, These Things We Hold Dear*